## FACT #1: SKYTRACKER™ IS THE ORIGINAL DIRECT-TO-SATELLITE REMOTE TANK MONITORING SYSTEM

SkyTracker<sup>™</sup> was conceived over **20 years ago** by industry veteran R. L. (Rick) Humphrey, founder and CEO of North American Satellite Corporation (NASCorp). Since then, it grew into a full-fledged tank monitoring system used and trusted by over 400 companies worldwide. Countless hours of innovative research went into the development of the most robust, versatile and cost effective tank monitor on the market today.

But every successful idea is followed by a wave of cheap imitations. The companies that copy original products, many times disregarding patents and intellectual property rights, generally invest heavily in advertising to convince the industry that their product is better. The price of adoption is sometimes hefty, because of the hidden costs associated with the lack of expertise in the area—after all, the research was done elsewhere by the original company.

# **COMPARISON IS THE SINCEREST** FORM OF FLATTERY

To imitate someone is to pay the person a genuine compliment—often an unintended compliment—for something well done. We believe this is the reason there are cheap imitations of our product on the market today.

We at NASCorp appreciate the publicity. But, if it costs you money, we do not want you to be fooled by false claims from competitors who don't have the know-how and research investment we do. Turn the page to learn more about satellite-based remote tank monitors, by the company that developed the original product.



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**Or Contact Your Account Executive:** 



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## Don't be fooled by "imitations". SkyTracker<sup>™</sup> is the most robust, versatile and cost-effective remote-tank monitoring system in the world.

- ► 21 years to develop
- ► Capitalized with over \$6.8 million
- ► 12 years of transmission histories
- > 10 years in the remote tank monitoring business
- A multi-million dollar, international, debt-free company
- > A remote tank level monitor made by propane dealers for propane dealers!

The first propane direct-to-satellite monitor was invented by industry veteran, R. L. (Rick) Humphrey, in 1988. The event was reported to another industry veteran at that time, Pat Walsh.

In 1988, satellite monitoring was not cost effective for commercial application, but Humphrey continued to refine his satellite tank monitoring system for the next 16 years. As cost of satellite access became more economical. Humphrey made tank monitoring by satellite a reality!

By 1994, several State Association Executive Directors and the late Milford Therrell (Squibb-Taylor) encouraged Humphrey. As you may remember, in 1999/2000, Therrell and Humphrey surveyed NPGA members about interest in a direct-to-satellite remote-tank monitor, which became known as SkyTracker<sup>™</sup>.

From that survey, North American Satellite Corporation ("NASCorp") was founded and twenty-four independent propane marketers invested in NASCorp, offering their ideas in designing the most robust, versatile, remote-tank monitor in the world today. NASCorp's SkyTracker™ made its debut at NPGA's International Exposition in 2004 with "live" demonstrations.

Since then, NASCorp has become the premier direct-tosatellite. stand-alone. self-contained. remote-tank monitoring system with application to the propane, refinedfuels, cryogenic and dry goods industries. Today, thousands of SkyTrackers<sup>™</sup> are deployed by 450 refinedfuel/propane distributors in 48 states, 10 Canadian Provinces, Australia, Jamaica, Puerto Rico, Honduras, Suriname and Israel. These dealers depend upon SkyTracker<sup>™</sup> to route customer deliveries, for Consumption Billing, expense reduction, and revenue generation.

Today, NASCorp is the only multi-million dollar. international, debt-free remote-monitoring company in the world. The company also passed a major milestone in its corporate life, which is having been in business for over 10 years.



Battery-operated monitoring systems are "a У МҮТН maintenance nightmare, requiring constant battery replacement."

With SkyTracker<sup>™</sup>, installation can be performed 🖌 FACT by anyone in under 3 minutes. Peel, stick, and plug – you're done; no serviceperson to hard-wire 110-volt power, no telephone lines or cellular contraptions and there is no need to attach a relay device to the customer's house/power or to ever enter the customer's home or business.

Maintenance of SkvTracker<sup>™</sup> is limited to batterv **FACT** replacement and SkyTracker<sup>™</sup> is not subject to utility power failures or power interruptions, as competitor's systems can be.

To change batteries in SkyTracker<sup>™</sup>, a phillips-**FACT** head screwdriver is all that is required and battery change-out is UL and ETL approved to be at the tank. No need to disassemble the monitor to change batteries, which is required by ETL/UL in competitors' systems. In addition, SkyTracker™ will notify you well in advance of battery depletion. Your route driver can replace the battery pack in seconds during regular product delivery-no special trips are required.

#### MYTH Batteries need to be "continually replaced after 200 transmissions."

SkyTracker's™ standard battery pack is FACT warranted for 200 transmissions, but delivers between 280 to 300 transmissions-a service life of approximately 2 years for the average light commercial or residential customer. NASCorp's web site forecasts lowbattery state allowing ample time to schedule replacements on regular delivery routes. There is no need for special trips or service calls.

SkyTracker's™ power option for high-**FACT** consumption users includes an Extended-Life Battery Pack, which is warranted for 800 transmissions but delivers 900 to 1,100 transmissions-about 8 to 9 years for a normal residential application.

For applications where constant power is **FACT** needed, SkyTracker<sup>™</sup> has always had the ETL and UL (CA and ANSI) approval to be powered externally by using any 12-volt source, solar panel, 110 converted to 12-volt or auto battery.

#### **X** MYTH Standalone systems "need a satellite transmitter for each tank...increasing your monitoring fees."

**FACT** One SkyTracker<sup>™</sup> can monitor any number of manifold storage containers and can perform a number of other tasks, for example: low-temperature sensing, out-of-ordinary events, monitoring of harmful gases (CO, C,H,), Murphy Switches, etc.

✓ FACT Do not be mislead. SkyTracker™, as with competitor's systems, pays a transmission fee for each report sent to orbital satellites, regardless of the number of monitors used. NASCorp, however, "pools" transmissions of all SkyTrackers<sup>™</sup> a dealer owns and calculates billing over an entire year, saving you money from end-user variance(s) and if your customer is seasonal. Even if a particular application requires constant tank monitoring throughout the year, unused transmissions from seasonal tanks can be used to off-set the heavy user. You never "waste" transmissions with SkvTracker™. Competitor imitations may very well cost you more than SkyTracker<sup>™</sup>. Check how you will be charged.

The competitor who makes the claim that **FACT** SkyTracker<sup>™</sup> is more expensive because you have to buy a unit for each tank that is to be monitored. forgets to mention that they charge you for their cellular transmitter, Hall Sensor cable and battery that has to be installed on each and every tank for their system to work. Add to the fact that you still must have a service-technician hard-wire their transmission controller that governs the target tanks to the customer's 110-volt power, and any savings that might be in equipment is mitigated in their cost of installation. And, such a system is still subject to intermittent or long-term power failure(s). In those systems, there is little bargain for you or your customer. In the end, you pay a high cost for an inefficient imitation! It is much more cost-effective to stay with the original, SkyTracker™.

### **Y**MYTH "No satellite monitor could ever be ETL or UL approved"

SkyTracker<sup>™</sup> is **the only** monitoring solution via **FACT** satellite that is both ETL- and ULlisted, approved for use in the US and Canada with all hazardous materials, and tested for use in environments where propane is present.



*C* **G FIRST COME THE INNOVATORS**, THEN COME THE IMITATORS... ?? Warren Buffett